Public health is founded in an ideal: to promote and protect the health of people and the community in which we live, learn, work and play. At the Oklahoma City-County Health Department (OCCHD) we take the mission of serving our community very seriously, and have built our strategic plan around promoting health, protecting our citizens, preventing disease and partnering with the community. Every initiative we seek bears witness to the success of that initial ideal. That is why this past year we have continued to form valuable partnerships, expand data capacities and aggressively seek funds to support innovative efforts that will improve the lives of every OKC resident. This work has not happened alone, but rather with the strength of partners like our Mayor, elected officials, the faith and philanthropic community, community leaders and educators that serve alongside us.

We are near completion on the construction of the Southern Oaks Learning & Wellness Campus. The $7.3 million, 25,000 square foot facility brings together public health, primary care, mental health and education, serving as a much needed hub for the residents of South Oklahoma City. Opening in fall 2018, the campus at 6728 South Hudson, located on 23-acres in the Southern Oaks Park, will also include amenities like walking trails and community meeting spaces.

When it comes to improving health, nothing is more important than arming our citizens with the education and resources needed to improve quality of life. Our Total Wellness classes have grown in popularity as attendees have realized the value in taking control of their health and learning the basics of weight loss and healthy cooking. With over 3,455 people pre-enrolled in classes and 5,655.6 total pounds lost, OKC is on track to living a more vibrant and productive life!

As your local public health agency, we believe strongly in community engagement. OCCHD has expanded our presence and engagement of the community by serving over 35,000 through free community events. These events raise awareness, provide necessary resources and bring opportunities for education to the citizens of Oklahoma City. OCCHD also served our community through Family Fun Nights, Open Streets and other health fairs. We look forward to having a continued presence during the upcoming year!

There is no sector of our population that public health does not serve, including those in our criminal justice system. Through the work of the Greater Oklahoma City Chamber, great strides have been made in criminal justice reform work. In partnership with the City of OKC, OCCHD responded to the Bloomberg Philanthropies Mayor’s Challenge, in which an innovative approach to criminal justice reform was submitted and selected as one of 35 cities to participate in the Champion City phase. The proposal includes important public health strategies around case management and prevention that has been so effective in many other sectors. If selected in the final round, this initiative could bring up to $5 million to local efforts; a great example of how public and private entities can come together to serve a vulnerable population and enrich their lives and the lives of those around them.

The Annual Report allows us to take time to reflect on our successes, as well as look forward to new opportunities to better serve the citizens of Oklahoma City and County. Our staff are visionaries and work tirelessly to serve their community, and we look forward to highlighting their work in the following FY2017-18 Annual Report.
Dr. Gary Raskob, Ph.D. - Chair
Dean of College of Public Health, OUHSC
Appointed by OKC Mayor

Stephen Cagle, M.D. - Vice Chair
Retired Neurosurgeon
Appointed by OKC Mayor

Courtney Gray, MD - Secretary/Treasurer
VA Hospital –ER Room
Appointed by Commissioner Johnson

Mary Mélon - Partnership Development
Foundation for Oklahoma City Public Schools
Appointed by OKC Mayor

J. Don Harris, D.D.S. - Board Member
Private Practice
Appointed by OKC Mayor

Timothy Hill, M.D. - Board Member - Retired
Appointed by County Commissioner (Maughn)

Scott Mitchell - Board Member
Appointed by County Commissioner (Maughn)

Lois Salmeron, Ed.D., R.N., MS, CNE, ANEF
Board Member, Dean/Prof.,
Kramer School of Nursing
Appointed by OKC Mayor

Erika Lucas, Board Member
Consultant/Owner
Appointed by County Commissioner (Vaughn)
### CHILDREN FIRST
- Completed over **4,800 visits**
- Enrolled over **260** new mothers
- Served over **320** families per month
- Graduated over **80 clients**

### LABORATORY
- In-house clinical lab tests performed: **17,022**
- In-house STD: **15,905**
- In-house Family Planning: **1,117**
- Clinical lab tests sent to reference labs: **17,306**
- Reference lab STD: **13,488**
- Reference lab Family Planning: **3,818**

### INJURY PREVENTION
- Car seat installations: **282**
- Tai Chi classes – Each class session is 6 weeks. Michael taught **6 sessions** with an average of **8-10 per class**.
- Car Seat Safety video has **15,300+ views on Facebook**.

### SECURITY
Increased security efforts at all locations and events as well as involvement in Full Scale Exercise drills with the Emergency Preparedness team.

**Expanded training on awareness and response to staff for better understanding of security threats.**

- Security has implemented a new resource for contacting security for all locations with one single number: (405)419-4299
- Security officers have received training through Police One Academy and ongoing training has been made available. Training is available to our security team on everything from communications to active shooter situations.
- Each security location has been equipped with a cell phone. Officers carry the cell phone while on duty to make contacting them fast and easy.
- Our team provided security and directed traffic during the flu drive through clinic at Remington Park.
- Our team has provided security for all activities and events on OCCHD property.
- Security is in the planning stages to assist in the Full Scale Exercise with the OCCHD Emergency Preparedness Team.
OCCHD was nominated for and received the MRC Housing Award: The Outstanding MRC Housing Organization Award honors an MRC Housing Organization that has served as an exemplary host agency to the MRC and has successfully supported, advocated on behalf, and helped integrate the MRC into the local community’s public health and preparedness infrastructure.

OKMRC HIGHLIGHTS:

The OK County MRC Unit supported 7 events including setting up the reception center for the National Disaster Medical System (NDMS) mission at Will Rogers World Airport during the Hurricane Harvey disaster.

Along with THD, OSDH, OU nursing conducted the annual OKMRC Volunteer Workshop weekend. A weekend filled with training, exercising and networking. Always a great event for volunteers and volunteer coordinators. Captain Patrick Denis from the National MRC Office attended the workshop and with the reputation of the OKMRC had high expectations. He said that the workshop even blew away his high expectations saying that he can see why Oklahoma is at the top with OKMRC volunteer activity and mission ready packages.

A snapshot of training and new OKMRC OK County Unit applicants for the year:

- Conducted Point of Dispensing (POD) exercise at State Fair Park.
- Total In-Class Trainings: 13
  Total Volunteer Participation = 112 Volunteers
- Total Online Trainings (on-going): 8
  Total Volunteer Participation = 370 Volunteers
- Total Applicants: 165
  Total Completed Orientation = 128 Volunteers
- Assisted 3 Push Partner agencies (including one state government agency) in exercising their respective dispensing/vaccination plans.
- Our Command and Communication trailer, along with our DCC Coordinator, acted as the Central Network of Communications for the Annual Memorial Marathon.
- Our Annual Mass Immunization/Prophylaxis Strategy (MIPS) Stakeholder meeting included 43 multidisciplinary members of our community varying from governmental, private and non-profit organizations that own a piece of the responsibility to enact our MIPS plan after a Public Health Disaster occurs.

- Educated various community groups on Preparedness including participating in the Annual OKC PrepareFest.
- Presenting Public Health Preparedness orientation to 141 nursing students from 4 universities.
- At the request of the City of Edmond, designed and conducted a Table-top Exercise for the top city leaders focused on both anthrax and plague scenarios as it related to their Push Partner responsibilities.
CLINICAL SERVICE VISITS

WEST
FP  3,118
IMX 1,821
STD 1,588
TB  8,541

SOUTH
FP  1,390
IMX 1,634
STD 2,937

NORTH
FP  721
IMX 6,054
STD 2,130

TOTAL
WEST 15,068
NORTH 8,905
SOUTH 5,961
GRAND TOTAL 29,934

- Six nurses have attended the State’s STI Academy throughout the year.
- Clinical Administrator attended a Reverse Site Visit at The Denver Prevention Training Center
- In conjunction with Emergency Preparedness, provided a Drive-Thru Flu Clinic at Remington Park that served 400 people
- Administrator and one supervisor observed the CDC’s Flu on Call exercise at Heartline
- Provided off site flu, Hepatitis B and TB Clinics
- Working with Teen Pregnancy Prevention, Tier 1B on Teen Friendly Clinics
- In addition to the off-site flu, Hep B and TB clinics we also held off site STD Clinics and a Family Planning clinic at Palomar (Family Justice Center).
- Continued partnership with the Caring Foundation providing nurses for the Caring Van Immunization Clinics
Summer of 2017 participated for a second year in the Regional Food Bank and the Oklahoma State Department of Education Summer Feeding program providing free meals to children in low-income areas while school is out at OCCHD Shepherd Center WIC and OCCHD Fair Park WIC.
PREP TPP Specialist have completed implementation of Making Proud Choices in four middle schools, 2 mid-high schools and 2 high schools and completed implementation of Love Notes in one high school; for a total of nine schools from four schools districts in Oklahoma County.

PREP TPP Specialist have completed implementation Making Proud Choices with juvenile justice facilities and one community organization.

PREP TPP Specialist have completed implementation of Power Through Choices at one local juvenile justice facility.

All implantation efforts combined served over 85 classrooms with more than 1,700 young people in Oklahoma County receiving evidence based teen pregnancy prevention curriculum.

PREP TPP Specialist are now trained in 7 evidence based curriculum that address teen pregnancy prevention, sexuality transmitted infection prevention and healthy relationships. Additionally, Specialist can provide a training of educators on four of these seven evidence based curriculum.

The PREP TPP Staff partnered with several organizations to celebrate October’s Parents Let’s talk Month and National Day to Prevention Teen Pregnancy in May.

PREP TPP Specialist presented workshops on a teen birth statistics, tips to navigate conversations with teens, answering sensitive questions and provide resources for parent and community members at community and schools events within Oklahoma County.
TEEN PREGNANCY PREVENTION - TIER 1B

Implemented evidence based programming (to include three new curricula) in OKCPS, reaching over 3,000 students during the 2017-2018 school year.

- Ran a workshop entitled “Perspectives, the Intersections of Poverty and TPP” at the October 2017 Infant Mortality Alliance Summit
- Presented a Data Walk on Teen Pregnancy at the April 2017 Infant Mortality Alliance meeting
- Developed the Referral Guide, a reference specifically for adolescents about available health care services in the local community.

TSET HEALTHY LIVING PROGRAM

Assessments: Conducted 24 informal conversations, 16 baseline Policy Practice Tool (PPT) assessments, 19 PPT reassessments, 3 baseline Food Availability and Marketing Survey (FAMS), and 3 FAMS reassessments

Policy changes:

1. Schools – Positive Tomorrows (Tobacco, Physical Activity and Nutrition), Sacred Heart (Tobacco, Physical Activity and Nutrition), Oklahoma City Public Schools (Nutrition) and Putnam City Public Schools (Nutrition)
2. City/Governments – Jones (Healthy Retail Resolution, Complete Streets), Warr Acres (Tobacco and Vape Free) and Bethany (Tobacco and Vape Free)
3. Business – ADG (Tobacco, Physical Activity and Nutrition)
4. Apartment Complexes – Regency Apartments (Smoke Free) and Carnegie Centre (Smoke Free)

Other: Added an interactive Smoke Free Apartments map on our website with multi-unit housing complexes with verified policies for community members to utilize. The concept will be expanded through a grant with American Lung Association and Oklahoma State Department of Health to cover the entire state in the future based on interest and success of this project.
• Conducted 499 reportable disease case investigations (June 2017-May 2018)

• Curtailed 20 long term care influenza outbreaks during 2017-2018 flu season

• Began ESSENCE expansion with Tulsa Health Department

• Awarded Promising Practice for Vectorborne Disease Prevention program

• Improved partnership strength with local, state, and national networks of biostatisticians, including engagement with DataCamp, OSU computer programming, Oklahoma chapter of the American Statistical Association (ASA) and American Indian Data Community of Practice (AIDCoP)

• Completed pilot year of Skeeter Meter

• Confirmed trends in Wellness Score progress from 2014 to 2017:

Number of deaths (CVD) prevented: 142

Fills 1 football field length of people holding hands

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**EPIEDEMICOLGY**

**CONSUMER PROTECTION**

**Fees Collected: $233,695**
OKC Temp. Lic: $15,305
OSDH Temp. Lic: $79,340
Plan Review: $139,050

**Trainings:**

**Food Saftey: 26**
# of people trained: 2,374

**Pool: 7**
# of people trained: 386

**Mosquitos collected: 43,079**
# tested for West Nile: 33,846

• Launched electronic inspections in June. Food, lodging, and childcare inspections are now electronically conducted on iPads.

• Awarded three-year (FY 2018 - FY 2020) cooperative agreement grant with the FDA for Advancing Conformance with the Voluntary National Retail Food Regulatory Program Standards. The grant is $70,000 per year, totaling $210,000, to fully implement our electronic inspection program.

• Provided internship opportunities for 6 UCO students.

• Recorded new mosquito educational video in English and Spanish in April 2018.

• 2017 OCCHD Team of the Year and Team of the Fourth Quarter

**Total Inspections Conducted: 17,179:**

Food-12,292 • FBI-106
Lodging-406 • Child Care-391 • Pool-1,291 • Complaint-2,693
EMPLOYEE WELLNESS

Case Reviews: Sixty (60) infant mortality cases were reviewed in state fiscal year 2018 (SY18). 32% (19) of those cases included a home interview.

Social Work: A total of 304 social work contacts received services for SFY18 that met the criteria of postpartum, pregnant or had a previous pregnancy or infant loss.

Presentations: A total of 57 presentations to the community and partners were conducted on infant mortality issues.

Ending our fiscal year, 64 employees are members of the YMCA, utilizing our Group Membership Agreement as part of our Employee Wellness Program.

• 27 employees participated in our Smart Moves Reimbursement program, allowing them to be reimbursed up to $75 for participating in approved wellness activities.

• 91 employees participated in our annual Employee Health Day, where health and wellness screenings are provided for employees.

FIMR - Fetal and Infant Mortality Review

108 employees (40% of total employees) participated in Health and Wellness Challenges offered through our Employee Wellness Program. Employees committed to maintaining weight, eating more fruits and vegetables, taking more steps and drinking more water and taking control of their finances. During one of our fitness challenges (Step Into October), in one week, participating employees walked 2,378,958 steps, equaling 977 miles.

Community activities, events and meetings:

• Staff participated in a total of 94 activities and events in the five counties we serve, including Logan, Canadian, Cleveland, Oklahoma and Pottawatomie Counties.

• Staff attended 149 community meetings in addition to the 55 meetings directly attributed to the Infant Mortality Alliance.

• Nearly 200 DHS staff were trained on infant safe sleep throughout SFY18 in partnership with the Office of Community and Faith Engagement.
WELLNESS NOW COALITION

- Grew our membership to over 500 individuals
- Partnered with LOVE OKC to offer mental health screenings and referrals to 35 individuals
- Participated in My Mind Matters Rally at the Capitol with over 10,000 other mental health advocates
- Led QPR Suicide Prevention Training at 5 library training days across the state for over 150 library employees

Hosted the first annual Care Coordination Consortium for 100 attendees

Hosted 4 quarterly meetings focused on Community Champions, addiction treatment, Alzheimer’s, Wellness Score, SCALE/100 Million Healthier Lives Initiative,

- Participated in 100 Million Healthier Lives Regions of Solution program
- Created our 2020 goals using Driver Diagrams for each work group

Hosted an Opioid Overdose Prevention community forum at Midwest City Library for 20 community member

- Hosted an Opioid Overdose Prevention community forum at Midwest City Library for 20 community member
- Hosted an Opioid Overdose Prevention professionals workshop for 50 attendees

Hosted a Journal Record Panel on Trauma in Oklahoma and Resiliency with over 150 attendees
During fiscal year 2017/2018 there were 34 eight-week Total Wellness classes offered. (3 more than previous year)

- 3,455 people pre-enrolled (over 1,100 more than previous year)
- 1,754 participants enrolled (316 more than previous year) Capacity for the number of classes offered is 1,700 for the year. Around 100 people have been left on waiting list each session due to overcapacity.
- 978 graduates (56%, 172 more than previous year)
- 126 graduates met their 5% weight loss goal (40 more than previous year)
- 5,655.6 total pounds lost (1,323.3 pounds more than previous year)
- Broke record of most weight lost for one class, with 323.2 pounds.

In conjunction with FOX25 News we have been running a weight loss competition called Take It Off Oklahoma. It is a three-month competition, where people come weigh in the 2nd Tuesday of each month.

- Three rounds of the competition were offered this fiscal year.
- Segment every Tuesday between 9-10am on Living Oklahoma promoting tips and information on healthy weight loss.
- So far **648** people have participated in the competition losing **1,676.8** pounds.

Quarterly cooking demonstrations have continued this year. Four demonstrations were offered with 129 people in attendance. Whole Foods sponsored and provided the food for each event. We had one guest chef and the other three demos were done by Total Wellness staff dietitians. The past two demos have been videotaped and are available to view on the OCCHD website.

OCCHD and Uptown Grocery partnered together to produce a nutrition campaign series to educate the community about the 5 food groups.
SOCIAL MEDIA PRESENCE

500,000+ people viewed at least 1 of our Facebook ads

≈1,000 people signed up for Total Wellness through FB ads

And we had a total of...

521,800 video views on FB

OCCHD’s website had

294,269 page views

The most popular pages were:
1. occhd.org/gettested
2. occhd.org/clinics
3. occhd.org/immunizations

59% viewed on a Mobile Device & 41% from a Desktop

Popular Facebook Posts/Ads:

- 2018 Summer Total Wellness Video – 25k Views / 2,247 Link Clicks / 211 Likes / 122 shares
- Free STD Testing Link Post – 20k reached / 1,922 Link Clicks
- 2018 Fight The Bite PSA Video – 63k Views / 131 Likes / 96 Shares
- Suicide Prevention Campaign – 91k Reached / 1,375 Link Clicks
- 9/11 Tribute Photo – 1k likes / 23 shares

OCCHD received 78,905 Impressions on Twitter
MOBILE MARKET
FOOD TRUCK

- Began official partnership with The Regional Food Bank as our supply partner
- Began partnership with OUHSC College of Public Health for evaluations
- Began partnership with Metro Tech to pilot the Mobile Market to their students June-July 2018

- Pilot run at spring 2018 Open Streets by giving away 500 lbs of produce to Open Streets participants
EVENT HIGHLIGHTS

There were 750+ attendees at the 2017 Northeast Family Fun Fest.

The Southern Oaks Back to School Bash attracted 400+ people.

At least 80 hearts got their beat on at the Northeast Heart Health Dance.

Vaccinations were provided over four hours at the Fight the Flu Drive Thru.

The Fall Family Fun Night attracted 350+ children & families.

There were 700+ attendees at the 2018 Northeast Family Fun Fest.
Continued partnership with Prodigal event management company to grow and improve the event in 2019

Successfully planned and executed two Open Streets events

1. Fall 2017 South OKC – 15,000 attendees
   -1 financial sponsor – Oklahoma’s Credit Union

2. Spring 2018 North OKC – 20,000 attendees
   -2 financial sponsors – Oklahoma’s Credit Union and the Substance Use Prevention Alliance
Making Oklahoma City-County a **STRONGER COMMUNITY**
through **Education and Health**

**OKLAHOMA CITY IS MAKING AN IMPACT**

- Health at School (HAS) team brought programming to 12 schools in 2017-2018, reaching 808 academic professionals and 8,264 students
- 473 families of at-risk students reached through direct social and emotional health interventions
- Teen pregnancy prevention programs were provided to 5,846 students in 19 schools over the past 3 years

**INTEGRATING HEALTH & EDUCATION**

- Healthy Living School Coordinators focus on sustainable health programming and policies within our schools
- Health at School partners with school staff and teachers to develop effective methods of improving student’s health and future success

**How does Oklahoma City compare to the State and U.S.?**

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<th>OKC</th>
<th>Oklahoma</th>
<th>U.S.</th>
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<tbody>
<tr>
<td>% of Population with a High School Diploma</td>
<td>85.3%</td>
<td>87.3%</td>
<td>87.0%</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$50,070</td>
<td>$48,038</td>
<td>$55,322</td>
</tr>
<tr>
<td>% of Population below Poverty Level</td>
<td>17.80%</td>
<td>16.50%</td>
<td>15.10%</td>
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Lower levels of education increases risk of health burdens in the community. Oklahoma City has been working to improve community wide success through health and education strategies.

**How can we improve?**

Expand Community Health Workers’ roles within our schools to support at-risk students and families

1. At-risk students and families will be paired with a Community Health Worker
2. The CHW will connect them to helpful resources, including: Health, Education, Financial Support, Mental Health, Transportation and more
3. These resources will boost future success and better lifestyles across generations
4. Leading to improved accountability and a stronger foundation

Together, we can continue to implement multi-sector strategies to improving education and health outcomes in Oklahoma City, such as expanded programs, integrated CHWs and innovative technologies for students and their families.
In July of 2017 construction began on the new Southern Oaks Health and Wellness Center located at 6728 South Hudson Avenue in South Oklahoma City. The $7.3 million, 25,000 square foot, two story facility is located on 23 acres in the Southern Oaks Park adjacent to the Parmalee Elementary School and the Southern Oaks Metropolitan Library. Services will include a Primary Care Clinic in partnership with OU Physicians. OCCHD will provide various other clinical services including immunizations, sexual health, reproductive health, Children First, WIC, laboratory services and Injury Prevention. Community health services will include Health at School, My Heart (A Chronic Disease Intervention Program), Teen Pregnancy Prevention, and Wellness Now Programs. The OKC Parks and Recreation Department will partner with OCCHD by constructing a one mile plus walking/jogging trail in the park and programming after hours and weekend activities to promote health as well as other community oriented programs. Construction of the facility is expected to be completed in August with services to begin in September of 2018.
The Sports Field’s Training/Locker Room facility (pictured above) is designed to provide lockers and training room capacity for community sporting events and is located on the Northeast Regional Health and Wellness Campus next to the sports fields at 2810 NE 63rd Street. Construction of this 2,300 square foot facility began in November of 2017 and was completed in June of 2018. The facility and two soccer fields will be operated under contract with the Energy FC, a professional soccer team located in Oklahoma City. The Energy FC plans to conduct their season team training at this site as well as provide soccer training events for local youth in the community.