CALL TO ORDER & WELCOME: Tammie Kilpatrick, called the meeting to order at 2:17 pm.

ADVISORY COMMITTEE APPOINTEES PRESENT: Tammie Kilpatrick, Chair, FKG Consulting; Ryan Kilpatrick, FKG Consulting; Myron Coleman, OCCHD; Buffy Heater, OSDH; Scott Adkins, Scott Adkins Consulting; Chanteau Orr, THD Committee members absent: Dr. Gary Raskob, OU College of Public Health; Julie Ezell, OSDH. Laura Holmes, OCCHD, meeting recorder.

GUESTS PRESENT: Tony Sellars, Oklahoma State Department of Health (OSDH), Erica Johnson, Oklahoma State Department of Health, Dawn Watson, OAFP, Mark Nichols, OAFP, Brent Willborn, OK Primary Care Assoc., Phil Maytubby, OCCHD, Representative Dale Derby, Senator A.J. Griffin

REVISED MISSION STATEMENT: The Legislative/Legal Advisors Committee will advise the Commission regarding potential necessary changes to Oklahoma law and will help make the recommendations of the Joint Commission become reality to the extent legislation or regulations are needed. The committee will assist the Commission in communicating the role of government in public health and prioritizing policy objectives accordingly. We will assist with research, drafting, and mechanics of passing legislation, including education around the value of public health and its impact on jobs and the economy, as well as the close interdependency of health and wellness, education and the economy, which all work to develop a healthier and more vibrant state.

DISCUSSION AND DEVELOPMENT PLAN WITH LEGISLATURE TO EDUCATE VALUE OF PUBLIC HEALTH: (interdependency of health and wellness, education and the economy)

a) Misconceptions/Misperceptions about Public Health
- Scope beyond clinical services
- Not seen as driving force of health improvement
- All health agencies lumped together
- OSDH is limited to OKCHQ
- Public Health is inefficient
- Public Health is not an economic factor
- Prevention too expensive

b) Advocates/Messengers:
- County Health Depts.
- OHIP
- Turning Point
- OK Policy
- OK Academy
- Wellness Now/Pathways to Health
- OHA
- Universities/Students/Hospital Associations
- Governments Council
- OK Works
- Chamber of Commerce
Certified Healthy
Non Profits
Provider Groups
OKPCA
Tribal Nations
United Way
OK Women’s Coalition

c) How to define Public Health:
Protect, Prevent, Promote
Health equals Wealth – committee decided this wasn’t
The health where people interact
Protections beyond the scope of personal liberties
“Health of the Public”
World without Public Health
See graph below for Public Health focus of efforts

**Additional Programs**

**Foundational Programs**
- Communicable Disease Control
- Environmental Public Health
- Prevention & Health Promotion
- Access to Clinical Preventative Services

**Foundational Capabilities**
- Assessment & Epidemiology
- Emergency Preparedness & Response
- Communications
- Policy & Planning
- Leadership & Organizational Competencies
- Health Equity & Cultural Responsiveness
- Community Partnership Development

**REVIEW AND DISCUSSION OF COMMUNICATIONS/MESSAGING RECOMMENDATIONS FOR JOINT COMMISSION:** Buffy Heater is putting together an infographic group from OCCHD, TCCHD, County Administrators, and OSDH to help create a simple, one-page infographic.
1/23 Next steps for our infographic group:

(1) Today or tomorrow, Mon or Tues, convene a conference call with the Regional Administrators and joint agency PIO's to determine what one-page resources are already on hand, identify key messages the subcommittee wants to highlight, and decide which graphic arts resource (OCCHD, TCCHD, OSDH) will develop the one-pager. Attached to this message you'll find a summary of important concepts discussed last Friday, as well as existing examples.

(2) Regional Administrators decide to either participate themselves, or designate a skilled person in their local area, who can help design content and imagery for such a one-pager.

(3) This Thursday at 2pm, the legislative/legal subcommittee of the Joint Commission is having a conference call to review and discuss the one-pager. All members of our infographic group are encouraged to attend this call to share perspective.

(5) The subcommittee would like to have draft infographic by Jan 26th, and final infographic ready to present to the Joint Commission on Feb 2nd.

(6) Thereafter, the graphic would be shared with elected officials, stakeholders / coalitions, the public, etc. to be spread on a statewide basis.

NEXT STEPS, ASSIGNMENTS AND MEETING SCHEDULE: Thursday, Jan 25th, at 2pm, the legislative/legal subcommittee of the Joint Commission is having a conference call to review and discuss the one-pager.

Meeting was adjourned at 3:24 pm.

Respectfully submitted:

Tammie Kilpatrick, Chairperson

Laura Holmes, Recording Secretary