



# THE OKLAHOMA

CITY-COUNTY **HEALTH DEPARTMENT**





THE OKLAHOMA  
CITY-COUNTY  
— HEALTH —  
DEPARTMENT

FISCAL YEAR 2016-2017



# A MESSAGE from our

## CHAIRMAN OF THE BOARD & EXECUTIVE DIRECTOR

What an exciting yet challenging year it has been for our City and State. When I look back at the impact the OKC-County Health Department has made in the community this last calendar year I am amazed at what we have accomplished. I am also quickly reminded how this incredible work does not happen without our supportive Board of Health, passionate staff and committed community partners. We have had to become more creative in leveraging resources while continuing to innovate and work together to serve our community. Our staff have approached these challenges head on, rolled up their sleeves and recognized their role as relevant public health leaders of the 21st century. We have been able to shift

our thinking to one of prevention that looks at outlying factors such as transportation, food security, behavioral and spiritual health; this focus on a whole person and the community in which they live is drastically shifting Oklahoma City's culture toward one of health and wellness. It is exciting to watch what an impact we can make when we do public health right, and others around the country are taking note of how we are working across sectors in an urgent and results driven way. It is encouraging to be surrounded by so many dedicated individuals; I remain excited to watch our City transform because of the great work OCCHD plays as pioneers on the frontlines.



A handwritten signature in black ink, appearing to read "Gary Raskob".

Gary Raskob, PhD, Chairman, Board of Health



A handwritten signature in black ink, appearing to read "Gary Cox".

Gary Cox, JD, Executive Director



# OCCHD

## BOARD OF HEALTH



**Dr. Gary Raskob, Ph.D. - Chair**  
**Dean of College of Public Health, OUHSC**  
Appointed by OKC Mayor



**Stephen Cagle, M.D. - Vice Chair**  
**Retired Neurosurgeon**  
Appointed by OKC Mayor



**Courtney Gray, MD - Secretary/Treasurer**  
**VA Hospital –ER Room**  
Appointed by Commissioner Johnson



**Mary Mélon - Partnership Development**  
**Foundation for Oklahoma City Public Schools**  
Appointed by OKC Mayor



**J. Don Harris, D.D.S. - Board Member**  
**Private Practice**  
Appointed by OKC Mayor



**Timothy Hill, M.D. - Board Member**  
**Retired**  
Appointed by County Commissioner (Maughn)



**Scott Mitchell - Board Member**  
Appointed by County Commissioner (Maughn)



**Lois Salmeron, Ed.D., R.N., MS, CNE, ANEF - Board Member**  
**Dean/Prof., Kramer School of Nursing**  
Appointed by OKC Mayor



**Erika Lucas, Board Member**  
**Consultant/Owner**  
Appointed by County Commissioner (Vaughn)







# NORTHEAST REGIONAL HEALTH AND WELLNESS CAMPUS

Walking trails • Sports Fields • Community Garden • Free Classes • Primary Care Clinics  
Community Meeting Space • Demonstration Kitchen • KaBOOM! Community Playground • Events



## Clinical Services

- Child Guidance
- Woman, Infants, and Children (WIC)
- Children First
- Sexual Health
- Immunizations
- Reproductive Health
- Tuberculosis (TB)
- Clinics
- Lab Services



## Community Health

- Wellness Now Coalition
- Fetal and Infant Mortality Review (FIMR)
- Teen Pregnancy Prevention (TPP)
- Health at School
- Health at Work
- Tobacco Use Prevention (TP)
- My Heart
- Total Wellness



## Public Health Protection

- Consumer Protection
- Animal Bites
- Food Protection Education
- Pool Safety
- Epidemiology
- Mosquito Testing
- Emergency Preparedness and Response
- Bioterrorism





**30,000+ people**  
visited the NE Regional Health and Wellness Campus

## CLINICAL

Approximately  
**36,100 clients**  
were served

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Outreach events  
have been held

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Greater than

**90%**

of clinical staff  
are integrated



## LABORATORY SERVICES

Performed

**12,185**

in-house clinical lab tests

*Which..*

were mainly in STD

**11,353**

*And..*

Family Planning

**793**

**11,820**

Clinical lab tests were  
sent out to reference labs.

*The majority were in..*

**STD (8,571) & FP (3,011)**







COMMUNITY HEALTH WORKER  
HOSPITAL PILOT PROGRAM



Clients completed  
one year in the program

*Resulting in:*

**\$ 479,746.04**  
Total client cost savings

**56.5% ↓**

Percent Reduction in Direct Cost  
Related to reported ED Visits

*And..*

**64%**

Enrolled in Primary Care

Financial data reported for clients  
enrolled 8/2015 - 7/2016 (120)

Total Client Direct Costs (Historical)	\$848,323.53
Total Client Direct Costs (Current)	\$368,577.49
<b>Total Client Cost Savings**</b>	<b>\$479,746.04</b>
<b>Percent Reduction in Direct Cost related to reported ED visits</b>	<b>56.5%</b>
<b>Average cost savings per client as of Feb 2017</b>	<b>\$4,181.8</b> (p-value < 0.0001)

\*\*This calculation was to provide an overview of 12 months of financial data. For this reason, clients included in this analysis were enrolled from August 2015 through July 2016. This estimate is to be considered as a snapshot of program status. Deeper analysis to be conducted on lost to follow up clients and program duration.



## FIMR - Fetal and Infant Mortality Review

## MCH OUTREACH - Maternal and Child Health

After implementing the  
**Infant Mortality Alliance (IMA)**

there was a  
*22% reduction*  
in the African American  
infant mortality rate

Each quarter, the  
**Train-the-trainer**  
series was held to  
educate professionals  
on teaching safe sleep  
practices to their clients  
and staff members

Developed an  
**8-week**  
**Postpartum**  
**Depression**  
**Support Group**

for the Hispanic  
Community, in  
partnership with  
Variety Care

Our FIMR program was highlighted for our use of Text4baby in an exhibit at the Cooper Hewitt, Smithsonian Design Museum in New York City.

FIMR, MCH Outreach and community partners implemented a variety of activities for National Infant Mortality Awareness month in September.



## HEALTH AT SCHOOL

**Family Fun Nights** were a success! Through partnerships with OKCPS and JLOC there were

*1,176 Participants*  
at Heronville Elementary

&

*225 Attendees*  
at NERHWC

C1 Served  
**480+**  
Families

Trainings were  
provided to nearly  
**8,700**  
OKCPS students  
and staff

Case Managers  
worked a total of  
**117**  
Student Referrals

**2,987**  
OKCPS students  
participated in  
Yoga for Kids



## INJURY PREVENTION

Installed **163 total** car seats from  
August 2016 – present.

Hosted 3 six-week **Tai Chi classes**  
from December 2016 – present.



## TSET - Oklahoma Tobacco Settlement Endowment Trust's

**EMBARK**, Oklahoma City's Metro Transit Authority, passed a voluntary comprehensive tobacco use policy that *prohibits the use of tobacco products* at transit stops, shelters, indoor and outdoor facilities and public transit vehicles.

**Oklahoma City** adopted a resolution encouraging multi-unit housing managers, supervisors and owners to disclose to prospective tenants where smoking is and is not allowed, and to provide the option of smoke-free housing in general.

**The Village** passed a comprehensive *tobacco free* city ordinance, along with Nichols Hills and Jones.



## TPP PREP - Teen Pregnancy Prevention Preparation

Implemented

### **Making Proud Choices**

in four middle schools, five high schools and one alternative school; serving three school districts in Oklahoma County

TPP PREP Specialists presented

### *More than Just 'the talk'*

for parents and community members at OKCPS Super Saturdays

TPP PREP hosted an event at the Boys and Girls Club of Oklahoma County in recognition of National Day to Prevent Teen Pregnancy. Several young people attended the event, which was hosted in partnership with the Youth Leadership Council, the Central Oklahoma Campaign to Prevent Teen Pregnancy, the Wellness Now Adolescent Health Workgroup, and several other partnering organizations.

## TPP TIER 1B - Teen Pregnancy Prevention

Tier 1B expanded its program to deliver Evidence Based curriculum in the sixth grade.



Thanks to the continuing efforts of the program,

**3,200+ students**

in the OKCPS have been served.



## MY HEART



278

Individuals *enrolled* in the program

And...

2,436

Clients were *linked to resources* through OCCHD integrated clinics.

## TOTAL WELLNESS

Hosted a total of  
**31 eight-week**  
Total Wellness classes

1,438

Participants enrolled

Over **800** graduates (56%)  
**96 graduates** met their 5% weight loss goal

Over **4,200** total pounds lost  
(550 pounds more than previous year)

**66 My Heart** clients enrolled



Three cooking demonstrations have been offered with **78 people** attending.

# WELLNESS NOW COALITION

Full Coalition meetings  
average attendance was

**75 members**

There are currently

**150-200**

Agencies active  
within the Coalition

Evaluations completed by  
members (66 total) showed that:



of members feel  
that the Coalition is  
doing measurable  
work to improve



of members feel  
that being involved  
in the Coalition is  
worth their time

## Active Work-groups

Adolescent Health

Care Coordinating

Faith Based

Health at Work

Mental Health

Physical Activity and Nutrition

Tobacco Use Prevention

The Coalition’s Leadership Team  
approved the creation of a new work  
group to begin in FY 2018 –  
**the Equity work group.**

## The Coalition:

Completed its involvement with The  
SCALE Initiative through the Institute for  
Healthcare Improvement and the Robert  
Wood Johnson Foundation.

Hosted two Community Health  
Improvement Leadership Academies

Partnered with INTEGRIS and The Public  
Health Foundation to create and begin  
implementing a driver diagram specific to  
mental health and addiction recovery.



Received the finished  
**OKC Mobile Market  
Food Truck**

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The OKC Mobile Market is a mobile grocery store seeking to alleviate food deserts in Oklahoma County. The truck was graciously donated by the Oklahoma Beverage Association and will travel across 6 zip codes selling produce, meat, dairy, and dry goods at a reduced cost.



Wellness Now has hosted



Open Streets events  
since Spring 2016

*The events were held on..*

**April 3, 2016**

**October 23, 2016**

**April 2, 2017**



## OCCHD EVENT HIGHLIGHTS



### COMMUNITY SPORTS FIELDS RIBBON CUTTING AND FAMILY FUN DAY

*Popular activities from Family Fun Day included:*

OKC Energy Player Meet & Greet

Bounce Houses, Human Foosball & Rowing Machines

Information tables for OCCHD Services

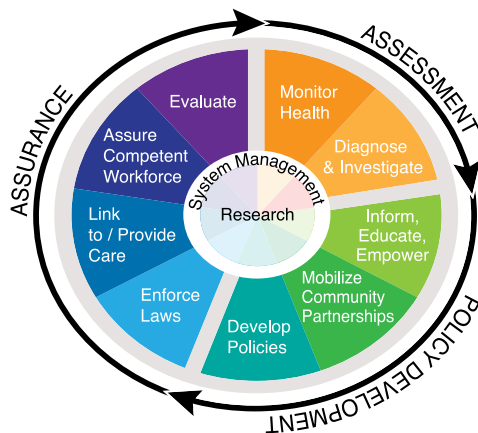




# LOCAL PUBLIC HEALTH SYSTEM ASSESSMENT



The purpose of the Local Public Health System Assessment (LPHSA) is to bring together traditional and non-traditional providers of services that impact our health outcomes to assess our local public health system's capacity to meet the health needs of our community. This self-assessment is organized around the Model Standards for each of the 10 Essential Public Health Services. The 10 Essential Services Diagram shows the framework that structured the LPHSA.



More than **50 individuals** attended, representing more than *30 agencies and communities.*



## LEGISLATIVE BREAKFAST

Welcome and opening remarks were spoken by *Gary Raskob, Ph. D.*, Dean, OU HSC College of Public Health and Chairman of the OCCHD Board of Health and *Gary Cox, JD*, Executive Director

Followed by Health Care Priorities, presented by *Anne Roberts*, Director of Legislative Affairs for Integris Health & Vice Chair of OKC Chamber Health Care Committee

Concluded with tours of the Northeast Regional Health and Wellness Campus





Based on a survey at the event,  
the majority of participants were from

**SW OKC**

— And answered —

**YES**

when asked if they would attend  
future Open Streets events



## SOUTH OPEN HOUSE

120

People participated in OCCHD's  
BINGO-Raffle,

*Which..*

Led them to visit each tent and learn  
about the services available to them.

*Including..*

- WIC
- Immunizations
- Family Planning
- Children First
- STD Testing
- Primary Care



COMING SOON

## SOUTHERN OAKS WELLNESS AND LEARNING — CAMPUS —



Through a distinctive partnership with the City of Oklahoma City, Oklahoma City Public Schools, Metropolitan Library System, Oklahoma City Community College (OCCC), University of Central Oklahoma (UCO) and OCCHD, the campus will offer the public everything from community gardens to adult education classes and health clinic services and intramural sports.



## SOCIAL MEDIA PRESENCE

9,824

people like OCCHD  
on Facebook

9,725

people follow our page

*And..*

1,236

people have  
checked-in at the  
Oklahoma City-County  
Health Department



The majority of our followers are

**Female**

*And..*

are in the age group of

**25-44**

OCCHD's page had

**592.8K**

video views from  
July 2016 - July 2017.





We are working to expand our presence on Twitter, LinkedIn, and our Spanish Facebook page. We currently have:

**1,791**

Followers on our  
***Twitter***

**550**

Followers on our  
***LinkedIn***

**468**

Followers on our  
***Spanish Facebook***

## SPECIAL THANK YOU

We would like to thank all of our employees for the dedication and passion they bring to the Oklahoma City-County Health Department. As a team, we have accomplished some big goals and are able to make a difference in the lives of our community members.







## OCCHD IN ACTION



Open Streets Event



Local Public Health System Assessment (LPHSA)



Community Sports Fields Ribbon Cutting

## ABOUT THE DEPARTMENT

The Oklahoma City Health Department was established in 1910 to deal with the basic sanitation and disease control problems of Oklahoma City's rapidly growing new community. In 1939, Oklahoma County established its own badly needed health department. The two departments merged in 1954.

OCCHD currently has multiple locations around Oklahoma County, with its main Health and Wellness Campus located at 2600 NE 63rd Street in Oklahoma City. The Department achieved accreditation in 2013 and recently broke ground on a Wellness and Learning Campus at the Southern Oaks Park.

