The Oklahoma City Health Department was established in 1910 to deal with the basic sanitation and disease control problems of Oklahoma City's rapidly growing new community. In 1939, Oklahoma County established its own badly needed health department. The two departments merged in 1954.

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What an exciting yet challenging year it has been for our City and State. When I look back at the impact the OKC-County Health Department has made in the community this last calendar year I am amazed at what we have accomplished. I am also quickly reminded how this incredible work does not happen without our supportive Board of Health, passionate staff and committed community partners. We have had to become more creative in leveraging resources while continuing to innovate and work together to serve our community. Our staff have approached these challenges head on, rolled up their sleeves and recognized their role as relevant public health leaders of the 21st century. We have been able to shift our thinking to one of prevention that looks at outlying factors such as transportation, food security, behavioral and spiritual health; this focus on a whole person and the community in which they live is drastically shifting Oklahoma City’s culture toward one of health and wellness. It is exciting to watch what an impact we can make when we do public health right, and others around the country are taking note of how we are working across sectors in an urgent and results driven way. It is encouraging to be surrounded by so many dedicated individuals; I remain excited to watch our City transform because of the great work OCCHD plays as pioneers on the frontlines.

Gary Raskob, PhD, Chairman, Board of Health

Gary Cox, JD, Executive Director
OCCHD
BOARD OF HEALTH

Dr. Gary Raskob, Ph.D. - Chair
Dean of College of Public Health, OUHSC
Appointed by OKC Mayor

Stephen Cagle, M.D. - Vice Chair
Retired Neurosurgeon
Appointed by OKC Mayor

Courtney Gray, MD - Secretary/Treasurer
VA Hospital –ER Room
Appointed by Commissioner Johnson

Mary Mélon - Partnership Development
Foundation for Oklahoma City Public Schools
Appointed by OKC Mayor
J. Don Harris, D.D.S. - Board Member
Private Practice
Appointed by OKC Mayor

Timothy Hill, M.D. - Board Member
Retired
Appointed by County Commissioner (Maughn)

Scott Mitchell - Board Member
Appointed by County Commissioner (Maughn)

Lois Salmeron, Ed.D., R.N., MS, CNE, ANEF - Board Member
Dean/Prof., Kramer School of Nursing
Appointed by OKC Mayor

Erika Lucas, Board Member
Consultant/Owner
Appointed by County Commissioner (Vaughn)
**NORTHEAST REGIONAL HEALTH AND WELLNESS CAMPUS**

Walking trails • Sports Fields • Community Garden • Free Classes • Primary Care Clinics  
Community Meeting Space • Demonstration Kitchen • KaBOOM! Community Playground • Events

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**Clinical Services**
- Child Guidance
- Woman, Infants, and Children (WIC)
- Children First
- Sexual Health
- Immunizations
- Reproductive Health
- Tuberculosis (TB)
- Clinics
- Lab Services

**Community Health**
- Wellness Now Coalition
- Fetal and Infant Mortality Review (FIMR)
- Teen Pregnancy Prevention (TPP)
- Health at School
- Health at Work
- Tobacco Use Prevention (TP)
- My Heart
- Total Wellness

**Public Health Protection**
- Consumer Protection
- Animal Bites
- Food Protection Education
- Pool Safety
- Epidemiology
- Mosquito Testing
- Emergency Preparedness and Response
- Bioterrorism
30,000+ people visited the NE Regional Health and Wellness Campus
CLINICAL

Approximately 36,100 clients were served

Outreach events have been held

Greater than 90% of clinical staff are integrated

LABORATORY SERVICES

Performed 12,185 in-house clinical lab tests

Which.. were mainly in STD 11,353

And.. Family Planning 793

Clinical lab tests were sent out to reference labs.

The majority were in.. STD (8,571) & FP (3,011)
COMMUNITY HEALTH WORKER
HOSPITAL PILOT PROGRAM

Clients completed
one year in the program

Resulting in:

$479,746.04
Total client cost savings

56.5%↓
Percent Reduction in Direct Cost
Related to reported ED Visits

And..

64%
Enrolled in Primary Care

Financial data reported for clients
enrolled 8/2015 - 7/2016 (120)

<table>
<thead>
<tr>
<th>Total Client Direct Costs</th>
<th>120</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Historical)</td>
<td></td>
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<tr>
<td>$848,323.53</td>
<td></td>
</tr>
<tr>
<td>Total Client Direct Costs</td>
<td>120</td>
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<tr>
<td>(Current)</td>
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<tr>
<td>$368,577.49</td>
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<tr>
<td>Total Client Cost Savings*</td>
<td>120</td>
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<tr>
<td>$479,746.04</td>
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<tr>
<td>Percent Reduction in</td>
<td>120</td>
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<tr>
<td>Direct Cost related to</td>
<td></td>
</tr>
<tr>
<td>reported ED visits</td>
<td></td>
</tr>
<tr>
<td>56.5%</td>
<td></td>
</tr>
<tr>
<td>Average cost savings</td>
<td>120</td>
</tr>
<tr>
<td>per client as of Feb 2017</td>
<td></td>
</tr>
<tr>
<td>$4,181.8</td>
<td></td>
</tr>
<tr>
<td>(p-value &lt; 0.0001)</td>
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</tbody>
</table>

**This calculation was to provide an overview of 12 months of financial data. For this reason, clients included in this analysis were enrolled from August 2015 through July 2016. This estimate is to be considered as a snapshot of program status. Deeper analysis to be conducted on lost to follow up clients and program duration.
Our FIMR program was highlighted for our use of Text4baby in an exhibit at the Cooper Hewitt, Smithsonian Design Museum in New York City.

FIMR, MCH Outreach and community partners implemented a variety of activities for National Infant Mortality Awareness month in September.

After implementing the Infant Mortality Alliance (IMA) there was a 22% reduction in the African American infant mortality rate.

Each quarter, the Train-the-trainer series was held to educate professionals on teaching safe sleep practices to their clients and staff members.

Developed an 8-week Postpartum Depression Support Group for the Hispanic Community, in partnership with Variety Care.
HEALTH AT SCHOOL

**Family Fun Nights** were a success! Through partnerships with OKCPS and JLOC there were

- **1,176 Participants**
  - at Heronville Elementary

&

- **225 Attendees**
  - at NERHWC

<table>
<thead>
<tr>
<th>C1 Served</th>
<th>Trainings were provided to nearly</th>
<th>Case Managers worked a total of</th>
<th>2,987 OKCPS students participated in Yoga for Kids</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>480+</strong></td>
<td><strong>8,700</strong> OKCPS students and staff</td>
<td><strong>117</strong> Student Referrals</td>
<td></td>
</tr>
</tbody>
</table>

INJURY PREVENTION

Installed **163 total** car seats from August 2016 – present.

Hosted 3 six-week **Tai Chi classes** from December 2016 – present.

TSET - Oklahoma Tobacco Settlement Endowment Trust’s

**EMBARK**, Oklahoma City’s Metro Transit Authority, passed a voluntary comprehensive tobacco use policy that *prohibits the use of tobacco products* at transit stops, shelters, indoor and outdoor facilities and public transit vehicles.

**Oklahoma City** adopted a resolution encouraging multi-unit housing managers, supervisors and owners to disclose to prospective tenants where smoking is and is not allowed, and to provide the option of smoke-free housing in general.

**The Village** passed a comprehensive *tobacco free* city ordinance, along with Nichols Hills and Jones.
TPP PREP - Teen Pregnancy Prevention Preparation

Implemented **Making Proud Choices**
in four middle schools, five high schools and one alternative school; serving three school districts in Oklahoma County

TPP PREP Specialists presented
**More than Just ‘the talk’**
for parents and community members at OKCPS Super Saturdays

TPP PREP hosted an event at the Boys and Girls Club of Oklahoma County in recognition of National Day to Prevent Teen Pregnancy. Several young people attended the event, which was hosted in partnership with the Youth Leadership Council, the Central Oklahoma Campaign to Prevent Teen Pregnancy, the Wellness Now Adolescent Health Workgroup, and several other partnering organizations.

TPP TIER 1B - Teen Pregnancy Prevention

Tier 1B expanded its program to deliver Evidence Based curriculum in the sixth grade.

Thanks to the continuing efforts of the program, **3,200+ students** in the OKCPS have been served.
Hosted a total of **31 eight-week**
Total Wellness classes

**1,438**
Participants enrolled

Over **800** graduates (56%)
**96 graduates** met their 5% weight loss goal

Over **4,200** total pounds lost
(550 pounds more than previous year)

**66 My Heart** clients enrolled

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**278**
Individuals enrolled in the program

And...

**2,436**
Clients were linked to resources through
OCCHD integrated clinics.

---

Three cooking demonstrations have been offered with **78 people** attending.
WELLNESS NOW COALITION

Full Coalition meetings average attendance was **75 members**.

There are currently **150-200** Agencies active within the Coalition.

Evaluations completed by members (66 total) showed that:

- **84%** of members feel that the Coalition is doing measurable work to improve.
- **79%** of members feel that being involved in the Coalition is worth their time.

**Active Work-groups**

- Adolescent Health Care Coordinating
- Faith Based
- Health at Work
- Mental Health
- Physical Activity and Nutrition
- Tobacco Use Prevention

The Coalition’s Leadership Team approved the creation of a new work group to begin in FY 2018 – the **Equity work group**.

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**The Coalition:**

Completed its involvement with The SCALE Initiative through the Institute for Healthcare Improvement and the Robert Wood Johnson Foundation.

Hosted two Community Health Improvement Leadership Academies.

Partnered with INTEGRIS and The Public Health Foundation to create and begin implementing a driver diagram specific to mental health and addiction recovery.
Received the finished

**OKC Mobile Market Food Truck**

The OKC Mobile Market is a mobile grocery store seeking to alleviate food deserts in Oklahoma County. The truck was graciously donated by the Oklahoma Beverage Association and will travel across 6 zip codes selling produce, meat, dairy, and dry goods at a reduced cost.

Wellness Now has hosted

3

Open Streets events since Spring 2016

The events were held on..

April 3, 2016
October 23, 2016
April 2, 2017
COMMUNITY SPORTS FIELDS RIBBON CUTTING AND FAMILY FUN DAY

**Popular activities from Family Fun Day included:**

- OKC Energy Player Meet & Greet
- Bounce Houses, Human Foosball & Rowing Machines
- Information tables for OCCHD Services
The purpose of the Local Public Health System Assessment (LPHSA) is to bring together traditional and non-traditional providers of services that impact our health outcomes to assess our local public health system’s capacity to meet the health needs of our community. This self-assessment is organized around the Model Standards for each of the 10 Essential Public Health Services. The 10 Essential Services Diagram shows the framework that structured the LPHSA.

More than 50 individuals attended, representing more than 30 agencies and communities.

Welcome and opening remarks were spoken by Gary Raskob, Ph. D., Dean, OU HSC College of Public Health and Chairman of the OCCHD Board of Health and Gary Cox, JD, Executive Director

Followed by Health Care Priorities, presented by Anne Roberts, Director of Legislative Affairs for Integris Health & Vice Chair of OKC Chamber Health Care Committee

Concluded with tours of the Northeast Regional Health and Wellness Campus
Based on a survey at the event, the majority of participants were from SW OKC. And answered YES when asked if they would attend future Open Streets events.
People participated in OCCHD’s BINGO-Raffle, 

Which.. 

Led them to visit each tent and learn about the services available to them. 

Including.. 

- WIC 
- Immunizations 
- Family Planning 
- Children First 
- STD Testing 
- Primary Care

Through a distinctive partnership with the City of Oklahoma City, Oklahoma City Public Schools, Metropolitan Library System, Oklahoma City Community College (OCCC), University of Central Oklahoma (UCO) and OCCHD, the campus will offer the public everything from community gardens to adult education classes and health clinic services and intramural sports.
SOCIAL MEDIA PRESENCE

9,824 people like OCCHD on Facebook

9,725 people follow our page

And...

1,236 people have checked-in at the Oklahoma City-County Health Department

The majority of our followers are Female

And...

are in the age group of 25-44

OCCHD’s page had 592.8K video views from July 2016 - July 2017.
We are working to expand our presence on Twitter, LinkedIn, and our Spanish Facebook page. We currently have:

- **1,791** Followers on our **Twitter**
- **550** Followers on our **LinkedIn**
- **468** Followers on our **Spanish Facebook**
We would like to thank all of our employees for the dedication and passion they bring to the Oklahoma City-County Health Department. As a team, we have accomplished some big goals and are able to make a difference in the lives of our community members.
The Oklahoma City Health Department was established in 1910 to deal with the basic sanitation and disease control problems of Oklahoma City’s rapidly growing new community. In 1939, Oklahoma County established its own badly needed health department. The two departments merged in 1954.

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